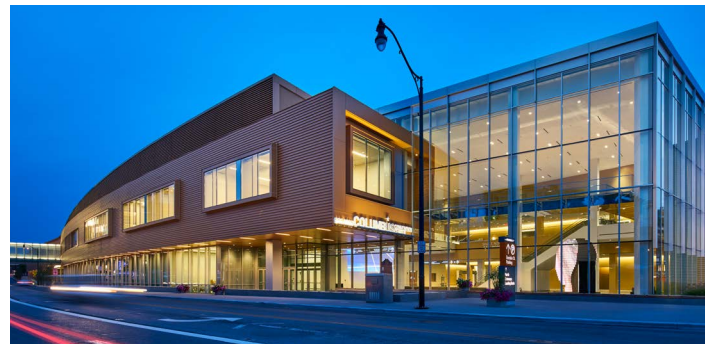


WHAT'S NEW IN COLUMBUS?



CONVENTION CENTER

- A [\\$140 million renovation and expansion](#) of the Greater Columbus Convention Center was completed in July 2017. The 22-month project, highlighted by 373,000 sq. ft. of contiguous exhibit space, was completed on schedule and the extensive upgrades and additions will improve the guest experience with hotel-grade finishes. Additional highlights include:
 - New show offices overlooking exhibit halls.
 - Creation of a Nursing Mother's Room.
 - Nine new meeting rooms with outside windows, for a total of 75 meeting rooms.
 - An 800-space, \$18 million parking garage connected to the center by skybridge.
 - Local food and beverage concepts in addition to 150+ pieces of local art displayed on the interior and exterior of the building and parking garages to give attendees a better sense-of-place while they are in the center.
- An interactive 14-foot sculpture titled "As We Are" is now permanently on display in the convention center's north atrium. Conceived by local artist Matthew Mohr, the piece, shaped like a universal human head, is made from ribbons of ultrabright LED screens and equipped with a photo booth capable of taking 3-D portraits, which are then projected on the face of "As We Are."
- Food-service provider Levy has installed a Smartfarm at the center's new Discovery Café. As the first convention center in the country with an indoor hydroponic vertical farm, the team yields about 5,000 pounds of produce per year and donates unused items to local charities.
- A [new 650-space garage will open at the Greater Columbus Convention Center](#) in February 2020, with a skybridge that also connects to the Hilton Columbus Downtown expansion tower.



ENTERTAINMENT

- [The newly opened National Veterans Memorial and Museum](#) in Columbus is the only place where the stories of our veterans, their families and the Fallen – across all branches of service and all eras of conflict – are told together. At more than 50,000 sq. ft., the facility offers space for gatherings, ceremonies, celebrations and public events; opportunities for reflection in the Memorial Grove and Memorial Room; and exhibition galleries, both rotating and permanent, to learn more about the experiences of the brave men and women who serve and have served.
- The new 36,000-sq.-ft. LEGOLAND Discovery Center at Easton Town Center is billed as the ultimate indoor LEGO playground and includes two rides, 10 LEGO build and play zones, a 4D cinema and more.
- Through a unique and groundbreaking relationship with the American Museum of Natural History (AMNH), COSI now features a permanent, 22,000-sq.-ft. AMNH Dinosaur Gallery, and an AMNH Special Exhibition Gallery. Beginning Feb. 2019, the newest rotating exhibit, Dragons, Unicorns and Mermaids: Mythic Creatures, will explore the relationship between nature and legend.
- The Franklin Park Conservatory and Botanical Gardens has a new offering for families. The 2-acre Scotts Miracle-Gro Foundation Children's Garden features 16 different interactive experiences celebrating the Ohio landscape and focuses on introducing and connecting children to the natural world.

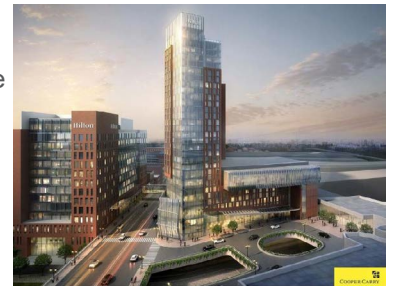


WHAT'S NEW IN COLUMBUS?



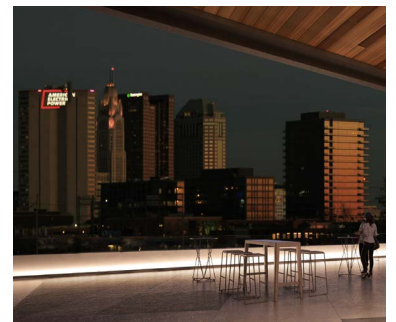
HOTELS

- A [468-room expansion of the Hilton Columbus Downtown](#), a headquarter hotel of the Greater Columbus Convention Center, will bring the total number of convention hotel rooms on the property to 1,000 and total meeting space to 75,000 sq. ft. The new space, opening in 2022, will expand upon the existing contemporary design, continuing the award-winning service currently enjoyed, while providing new and exciting amenities to existing, new and larger organizations.
- A [168-room Canopy by Hilton](#), featuring a total of 3,000 sq. ft. of meeting space, including a rooftop bar and outdoor patio, is set to open across from the Greater Columbus Convention Center in early 2019.
- The Moxy Columbus Short North, a “boutique hotel with the social heart of a hostel” by Marriott, will open in 2019 with 118 guest rooms, meeting space and a rooftop restaurant.
- A 171-room Graduate Hotel with two food and beverage outlets and 4,000 sq. ft. of meeting space will open in Columbus’ Short North neighborhood late 2019.
- A new [development breaking ground soon](#) on Park Street across from the North Market in downtown Columbus includes plans for a 160-room AC Hotel by Marriott to open in the fall of 2020.
- BrewDog has opened the world’s first crowd-funded craft beer hotel, the DogHouse, as part of the brewery’s only U.S. location in Canal Winchester, southeast of downtown Columbus. The hotel has 32 guest rooms including eight suites, many of which will overlook the brewing facility, and all of which offer a number of beer-related amenities, like beer taps and stocked beer fridges in both the room and the shower.



OFF-SITE VENUES

- Opening in 2020, [The Fives](#) will be the largest event venue in downtown Columbus with a dedicated rooftop space. Located at the Reach on Goodale, where White Castle is building its new home office, The Fives will be operated by Two Caterers and accommodate seated events for 400+ and receptions for up to 750 guests. The rooftop terrace, with unparalleled views of the city skyline, can host receptions for 300+ guests.
- The Arena District’s sparkspace has added a new meeting room called [The Hideout](#). With space for up to 50 people, new amenities include floor-to-ceiling windows spanning 25 feet and offering a view of Nationwide Arena, a 50-foot blank wall for posting ideas and presentations and wireless projection technology.
- Topgolf is now open in Columbus and capable of holding events for up to 1,000 guests.
- The Candle Lab has opened a new 5,000-sq.-ft. store directly across from the Greater Columbus Convention Center this month. It will be specifically designed to handle group business and have basement event space with catering and a liquor license that can accommodate up to 150 guests.



TRANSPORTATION

- Self-driving shuttles now offer passenger service along Columbus’ Scioto Mile. Shuttles are staffed by an operator and will service four destinations: COSI, the Center of Science and Industry, the Smart Columbus Experience Center, Bicentennial Park and the National Veterans Memorial and Museum.
- West coast service is expanding from John Glenn Columbus International Airport in 2019 as Alaska Airlines enters the Ohio market with the launch of a daily non-stop flight to Seattle on March 7, and Delta begins daily non-stop service to Salt Lake City in June.

WHAT'S NEW IN COLUMBUS?



NOTEWORTHY EVENTS

- Columbus has been chosen to host the [American Society of Association Executives \(ASAE\) 2019 Annual Meeting & Exposition](#). More than 5,000 attendees will convene at the renovated Greater Columbus Convention Center in August 2019, filling 16,800 hotel rooms.
- Avon's 2018 Repfest brought 5,000 attendees, totaling 8,571 room nights, to the Greater Columbus Convention Center and Nationwide Arena in July 2018.
- The [2018 National Urban League Conference](#), recently held in Columbus, brought 5,000 visitors to the city and added \$3.6 million to the local economy. The booking represents the latest under Experience Columbus' [LEAD it Home](#) initiative designed to encourage locals with connections to national associations to bring their groups to Columbus.
- 2,750 attendees of the CNH Industrial 2019 Parts & Services Expo will fill 11,935 room nights in Columbus in December 2019.
- Multiple medical groups have chosen Columbus for their annual conventions, including, the American Dental Hygienists Association in 2018, the American Psychiatric Nurses Association in 2018, the American Academy of Audiology in 2019 and the American Association of Physicists in Medicine in 2021.
- The Assemblies of God have chosen Columbus to host two large conventions: the 2020 National Youth Convention and Fine Arts Festival and 2023 General Council. Both conventions together will generate nearly 27,000 room nights.
- Columbus hosted 80,000+ fans at Nationwide Arena for the [2018 NCAA Women's Final Four](#), March 30-April 1, 2018.

 **asae**[®]
**annual
meeting
& exposition**

AUG. 10-13, 2019
COLUMBUS
GREATER COLUMBUS
CONVENTION CENTER



RECENT ACCOLADES

- Food & Wine, [32 Places to Go \(And Eat\) in 2019](#)
- Resonance Consultancy, [America's Best Large Cities 2018](#)
- TIME, [10 Best Big Cities](#)
- Bloomberg American Cities Climate Challenge, [Grant Winner](#)
- SmartAsset, [Best American City to Work in Tech](#)
- Marriott, [Top Destination for Solo Female Travelers](#)
- Architectural Digest, [15 Most Noteworthy Museums Opening This Year](#) (National Veterans Memorial & Museum)
- Airbnb, [Hottest Destinations of 2018](#)
- TripAdvisor, [30 Top USA Cities to Visit in 2018](#)
- Expedia, [America's 16 Most Tourist Friendly Cities](#)
- Wall Street Journal, [50 Best Places in the World to Eat Your Vegetables](#) (Little Eater)
- Trivago, [10 Under the "Gaydar" LGBTQ Cities](#)
- Realtor.com, [Top 10 Cities for New College Grads](#)
- Travel Channel, [Best Botanical Gardens in the U.S.](#) (Franklin Park Conservatory & Botanical Gardens)
- J.D. Power 2016 Destination Experience Satisfaction Study, ["Highest in Visitor Satisfaction in the Midwest"](#)*

**Columbus, OH received the highest numerical score among 8 cities in the Midwest in the J.D. Power 2016 Destination Experience Satisfaction Study, based on 26,124 total responses, measuring the experiences and perceptions of travelers who visited a top 50 U.S. destination, surveyed February-July 2016. Your experiences may vary. Visit [jdpower.com](#).*